



Nature Forum: The Future of Sensing Technologies

Nature Forum

Sponsorship Prospectus

I.	Greetings	2
II.	General Information	3
III.	Sponsorship Information	4
IV.	Terms & Conditions	5
V.	Application Form	6

I. Greetings

The Nature Forum on the Future of Sensing Technologies 2026 will take place on April 13, 2026, in Seoul, Republic of Korea, in partnership with Yonsei University, Sungkyunkwan University, and Hanyang University. This one-day international forum marks the official launch of Nature Sensors, a newly established journal within the Nature Portfolio, and serves as a global platform for discussing the current state and future directions of sensing technologies.

The forum will bring together scientists, engineers, and researchers from academia and industry to share cutting-edge research and engage in interdisciplinary dialogue. The program will feature keynote and invited talks on next-generation sensor materials, skin-mounted and wearable sensors, biomedical sensing, and sensor technologies integrated with digital health and virtual reality, along with panel discussions addressing technical, ethical, and industrial challenges, as well as opportunities for commercialization and clinical translation.

Interactive sessions led by members of the Nature Sensors editorial team and domain experts will encourage direct engagement with the audience and open discussion on key scientific issues. A poster session will further provide students and researchers with opportunities to present their work, exchange ideas, and build meaningful academic networks and collaborations.

As part of the Nature Conference series organized by Nature Portfolio, this forum continues the tradition of fostering global collaboration and knowledge exchange across disciplines. We sincerely invite you to join us in Seoul for this inaugural Nature Forum and take part in shaping the future of sensing technologies.

See you in Seoul!

II. General Information

(1) Forum Title

Nature Forum: The Future of Sensing Technologies

(2) Date

April 13 (Mon), 2026 (KST, UTC+9)

(3) Venue

Yonsei University, Seoul, South Korea

(4) Hosted/Organized by

Yonsei University

Sungkyunkwan University

Hanyang University

(5) Sponsored by

Yonsei University

Sungkyunkwan University

Hanyang University

(6) Expected Number of Attendees

Approximately 150 delegates from worldwide

(7) Contact Information

Dr. Soon Kim (Nature Portfolio)

Tel. +82-10-4463-9660

Web. <https://conferences.nature.com/>

E-mail. soon.kim@nature.com

Secretariat of Nature Forum

Tel. +82-489-7070

Web. [Nature Forum](#)

E-mail. naturesensor@themiceter.com

III. Sponsorship Information

* The stated amount does not include bank transfer fees.

* For payments made in KRW, the applicable exchange rate is USD 1 = KRW 1,450.

Terms & Benefits	Elite	Platinum	Gold	Silver	Bronze
Cost (USD)	20,000 KRW 29,000,000	10,000 KRW 14,500,000	7,000 KRW 10,150,000	5,000 KRW 7,250,000	3,000 KRW 4,350,000
Available Quantity	Max of 1 per conference	Max of 2 per conference	Max of 4 per conference	-	-
Full delegate registrations	up to 5	up to 3	up to 2	1	-
Advertisement on the Program book (PDF)	up to 2 pages color	1 page color	1page color	1/2 Page color	1/2 Page color
Projection of Logo in the Session Room during Intermission	as an Elite Sponsor	as a Platinum Sponsor	as a Gold Sponsor	-	-
Company's Advertising Film at the Banquet	✓	-	-	-	-
Logo on Souvenir if any	✓	✓	-	-	-
Logo Displays on the Official Website and Conference Venue	✓	✓	✓	✓	-

Terms & Conditions

1. TERMS OF REFERENCES

In these Terms and Regulations for Exhibitors,

- a. The term 'Exhibitor' includes all employees, personnel, and agents of any organization, partnership, firm or individual to whom space has been allocated for the purpose of exhibiting and sponsoring.
- b. The term 'Exhibition' shall mean the Exhibition of the Nature Forum.
- c. The term 'Sponsor' shall mean the sponsor of the Nature Forum.
- d. The term 'Organizer' shall mean the Local Organizing Committee of the Nature Forum.

2. APPLICATION FOR PARTICIPATION

- a. All participation applications must be submitted via the enclosed application form and sent to the organizer or its authorized representatives.
- b. The contract is considered valid upon the exhibitor or sponsor submits the application form.

3. ALLOCATION OF EXHIBIT SPACE

- a. The organizer shall allocate space based on nature of the exhibits or as deemed appropriate.
- b. The organizer shall reserve the right to change the space allotment for the exhibitor at any time prior to the set-up of the exhibition. In exceptional circumstances, the organizer reserves the right to make such changes, and the exhibitor shall have no claim for compensation.

4. USE OF EXHIBIT SPACE

- a. Exhibitors must display approved products and ensure their booths are staffed by qualified personnel during exhibition hours.
- b. All exhibits must match the description provided in the application form and be relevant to the theme of the exhibition. Direct sales without the organizer's permission are prohibited. If the exhibitor violates these rules, the organizer reserves the right to stop the exhibition and remove the exhibits from the booth.
- c. Exhibitors may not sublease the space allotted to them in whole or in part to third parties without the prior written consent of the organizer.
- d. Modifications, including decorations such as painting the floor, ceiling, or pillars, are strictly prohibited. The exhibitor shall compensate for any consequent damages to the exhibition.

5. TERMS OF PAYMENT

- a. Exhibitors must pay the participation fee and any applicable booth charges upon application. The participation fee must be paid no later than 23 October 2026.
- b. Exhibitors must complete payment by the due date; failure to do so may result in contract termination at the organizer's discretion. All refunds and cancellations shall be processed in accordance with Term No. 6, "BREAK OF CONTRACT AND WITHDRAWAL BY EXHIBITOR."

6. BREAK OF CONTRACT AND WITHDRAWAL BY EXHIBITOR

- a. In the event of the exhibitor abandoning or rejecting all of the allocated space, the organizer reserves the right to cancel the exhibitor's application. In this case, the exhibition fee will not be refunded.
- b. In the event of partial abandonment or rejection of the allocated space, the organizer reserves the right to cancel the application and reallocate the partially abandoned or rejected space. In this case, if the participation fee for the reduced space has already been paid, half of the fee will be refunded. However, if that fee has not yet been paid, the exhibitor shall pay half of the fee applicable to the reduced space.

- c. The exhibitor may terminate this contract by submitting a written notice to the Local Organizing Committee via email, fax, or post. The termination shall take effect on the day the notice is received, based on the following criteria:

- c -1. Cancellation on or before 23 October 2026 will result in a forfeiture of 0% of the total booth fee.
- c -2. Cancellation after 23 October 2026 will result in a forfeiture of 100% of the total booth fee.
- c -3. If the exhibitor fails to show up ("no-show"), the booth rental fee will not be refunded. The Local Organizing Committee reserves the right to use the "no-show" exhibition booth(s) in the best interest of the exhibition. Failure to occupy the booth(s) or exhibit space does not release the exhibitor from the obligation to pay the full fee.

7. CHANGES

The organizer reserves the right to change the venue and duration of the exhibition if required due to exceptional circumstances. In the event of a venue change or date cancellation, half of the exhibition deposit will be refunded to the exhibitors. However, if the changes are caused by any of the following: strike, lockout, injunction, emergency, act of God, act of war, or any other cause beyond the control of the Exhibit Management, the deposit will not be refunded.

8. CONSTRUCTION AND DECORATION OF STAND

All exhibitors must complete their construction and/or decoration by the date and time stipulated by the organizer.

9. REMOVAL OF EXHIBITS

Exhibitors must remove all exhibits from the exhibition hall within the timeframe specified by the organizer and will be held liable for any losses incurred due to delays or damages.

10. SECURITY AND INSURANCE

- a. The organizer shall take all reasonable security precautions to protect exhibitors and visitors.
- b. The organizer shall not be held responsible for any loss, theft, or damage to exhibits in the exhibition hall during the set-up, exhibition, and dismantling periods.
- c. The organizer shall not be held responsible for any loss of or damage to exhibits or articles belonging to the exhibitor. Exhibitors are responsible for acquiring all the necessary insurance policies.

11. FIRE SAFETY REGULATIONS

- a. Materials used in booth and display construction must be properly fireproofed in accordance with the regulations of the Organizing Committee.
- b. The organizer reserves the right to modify the exhibitor's booth if necessary for exhibition management.

12. SUPPLEMENTARY CLAUSES

- a. Whenever necessary, the organizer shall have the right to issue supplementary regulations in addition to those in the Terms and Regulations for Exhibitors to ensure the smooth management of the exhibition.
- b. Any additional written regulatory instructions shall form part of the Terms and Regulations for Exhibitors and shall be binding on the exhibitors.

IV. Sponsorship Application Form

Please fill out this form and send it to the Secretariat of Nature Forum via e-mail by 20 March, 2026.

※ Nature portfolio

Room #201, FEBC Building, 56 Waoosan-ro, Mapo-gu, Seoul 04067, Republic of Korea
Tel. +82-10-4463-9660 / E-mail. soon.kim@nature.com

※ Secretariat of Nature Forum

#804-1, 8F, 303, Buggyuseong-daero, Yuseong-gu, Daejeon, Republic of Korea
Tel. +82-70-7776-0771 / E-mail. naturesensor@themiceter.com

1. Organization Information

■ Organization Name			
■ Contact Person			
■ Department			
■ Address			
■ Zip Code		■ Country	
■ Telephone		■ Mobile	
■ E-mail		■ Fax	

2. Sponsorship Details

Please check at least one of the options below.

Type of Sponsorship				
<input type="checkbox"/> Elite	<input type="checkbox"/> Platinum	<input type="checkbox"/> Gold	<input type="checkbox"/> Silver	<input type="checkbox"/> Bronze
Total: USD _____				

3. Payment Method (Bank Transfer Only) * The stated amount does not include bank transfer fees.

Account Holder	(주)더마이스터 The MICEter Co., Ltd.
Account Number	010-882309-14705
Bank Name	KEB HANA BANK
SWIFT Code	KOEXKRSE
Bank Address	35, Eulji-ro, Jung-gu, Seoul, Republic of Korea

I confirm that I have read and understood the Nature Forum prospectus and terms. By signing this document, I also confirm my institution's participation in Nature Forum as part of the application process.

Date: _____

Signature: _____